DIGITAL HABITS NOVELTIES 2015

CROMATICA

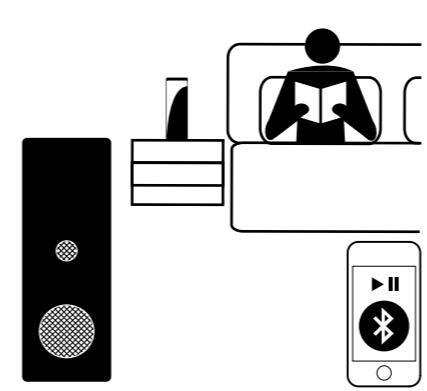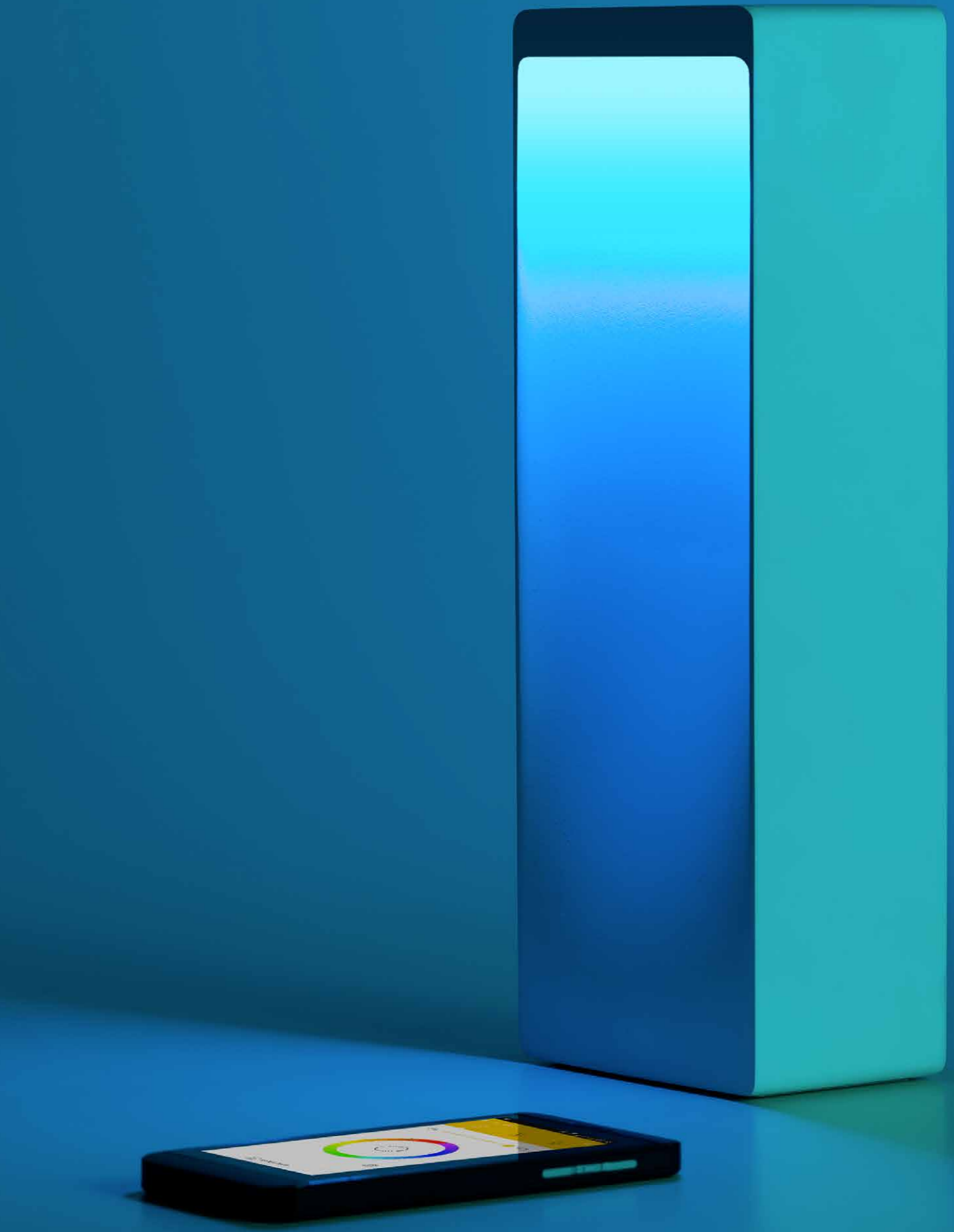# LIFE AT THE RHYTHM OF 16 MILLION COLORS

CROMATICA is a revolutionary wireless color lamp and speaker. CROMATICA makes perfect integration between light and sound transforming the space where you live. CROMATICA adapts to your mood creating excitement or a relaxing atmosphere to improve your comfort and wellbeing.

CROMATICA is compatible with Arduino giving any user the possibility to reprogram its 'heart' adding new functionality. Thanks to the help of the developer's community CROMATICA will never remain the same; it will renew and grow of possibilities over time offering new features and integrating new applications.

"Cromatica gives life to objects with a color lamp and a high quality speaker"

INTERNI

Spotify   Google play

iTunes   DEEZER

SOUNDCLOUD   tunein

LIGHT   STORYTELLER

CROMATICA ECOSYSTEM

LITTLE SPACE FOR TONS OF FUNCTIONS

BED SIDE

CROMATICA improves your comfort in the evening combining a soft music with the right tone and light intensity. CROMATICA supports reading or creates the ideal conditions for the sleep of adults and young kids.
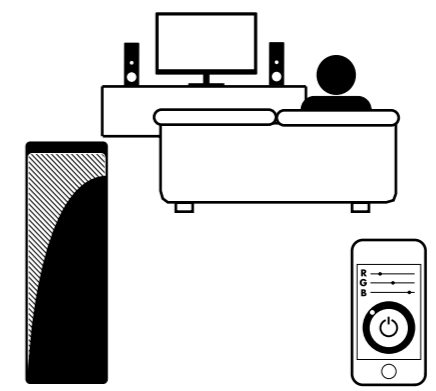
LIVING

Two CROMATICA can be paired together to create more immersive situations thanks to a stereophonic sound of higher quality compared to conventional flat TVs. CROMATICA can also enhance the viewing of movies with a back projected ambient light.
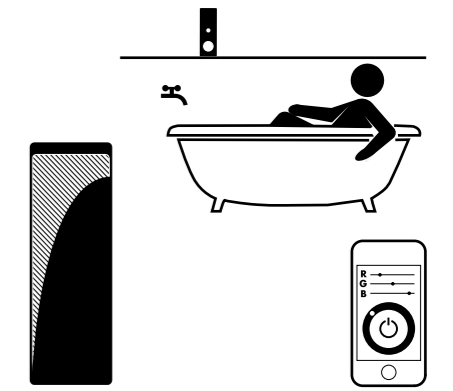
RELAX

Set the color of your mood! Light and sound mark your life and can transform the way you feel creating emotions. CROMATICA comes with a set of light effects that reproduce scenarios to mimic the warmth of a fireplace, the energy of a rainbow, the relaxing sound of a water fountain.
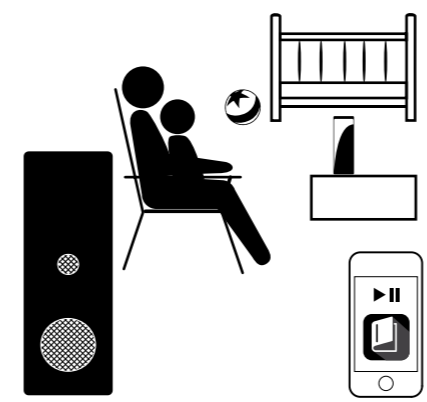
KIDS

CROMATICA is the perfect companion for your kids! CROMATICA can be used to play kids' stories carefully blending sound and light. CROMATICA creates the right mood to improve relaxation, entertainment and accompany your kids in a soft and gentle sleep.
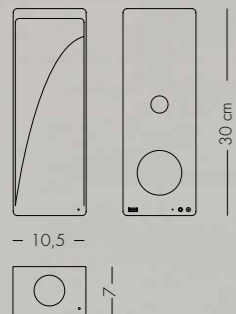
PARTY & FUN

CROMATICA adds fun to your day mixing sound and light to create scenic effects suitable to an evening with friends or a romantic situation. CROMATICA creates new sensations when playing video games or controlling the light at the rhythm of the music of your home-made DJ set.

DESK

Adjusting the tone of the white light CROMATICA improves the level of concentration. CROMATICA also becomes the perfect item for your desk combining in one piece the possibility to listen to music, make hands free calls and recharge your phone.

single tap
ON/OFF

hold
DIMMER

hold
COLOR/
WHITE LIGHT

hold
CHANGE
COLOR LIGHT

WHAT HI·FI?
★★★★★

"Digital Habits unveils Cromatica hybrid speaker and table lamp"

# LIGHT, MUSIC, APP, ARDUINO, TOUCH INTERFACE AND MORE...

LIGHT AND COLOR
CROMATICA comes with a tunable white and colored RGB dimmable lighting system. The two systems can be regulated independently to produce an infinite number of combinations allowing an endless palette of suggestive hues and tones of white light.
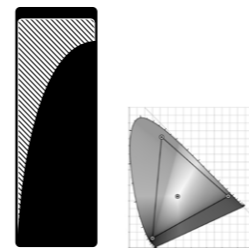
TOUCH
When your phone isn't in reach CROMATICA can be controlled with simple hand gestures. The upper face of CROMATICA is embedded with a sophisticated cap-sense matrix, allowing CROMATICA to interpret your hand movements and transform them in recognized commands.
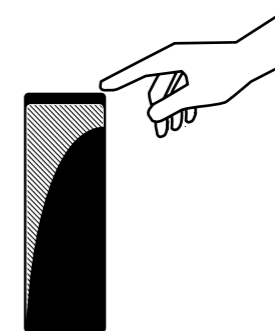
APP ECOSYSTEM
Thanks to the developers community CROMATICA will never remain the same; it will improve the quality of your environment with gentle light notifications, collect your preferences and turn on a softer light after a busy day or light up gently when you wake-up in the morning.
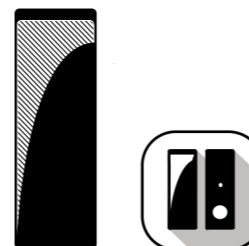
PAIRING
Two CROMATICA can be paired together to reproduce a stereo sound, improve the sound quality of your TV or generate a coordinated choreography of sound and light effects, recreating convivial and welcoming atmospheres.
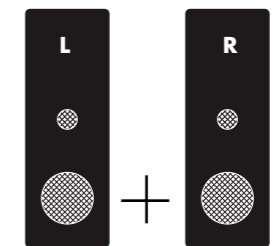
USB CHARGER
Recharging our phones even twice a day is a common reality. Thanks to CROMATICA you can now easily recharge your smartphone on your desk or before you go to sleep without the need of carrying a charger.
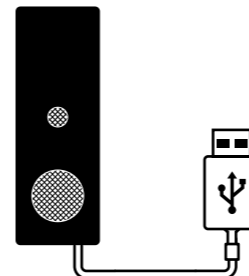
ARDUINO AT HEART
CROMATICA is the first experiment in a consumer product allowing users to reprogram its core functionality. CROMATICA is compatible with Arduino which makes it easy to be updated and extended by the community.
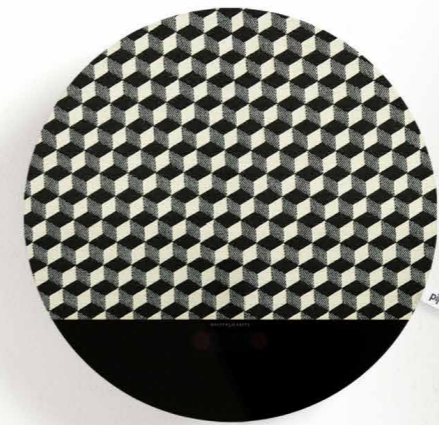
30 cm

10,5
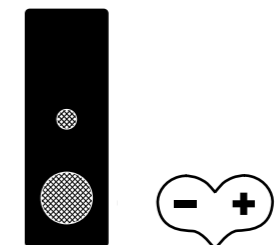
OSOUND

SPEAKER & DECOR

EXPO

SELECTED FOR EXPO VILLAGE

OSOUND is a wall mounted audio system shaped like a sunrise. OSOUND can play music wirelessly from any Bluetooth connected device and comes with an innovative gestural interface giving the possibility to complete actions like next/previous song, play/pause and adjust volume with simple movements of your hand.

OSOUND perfectly fits with the interior of every home creating a new ambience. OSOUND is the ideal product for the contract market and is now available in a vast array of patterns, thanks to the partnership with the renowned wall paper brand Jannelli&Volpi and trend setter soft cases Pijama.

OSOUND has been selected for the Expo Village, the residence where all presenting countries will be lodged during the 2015 Expo Universal Exhibition in Milan.

PLAY/STOP   VOLUME CONTROL   CHANGE SONG
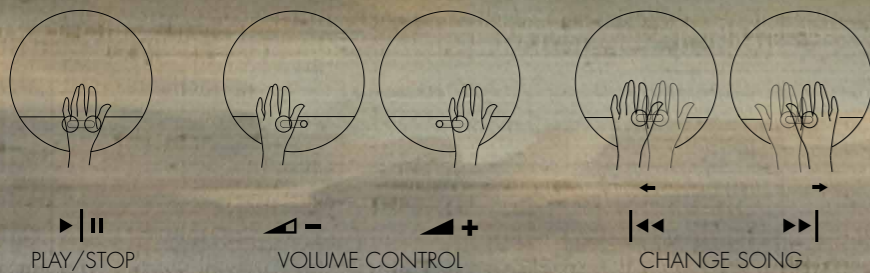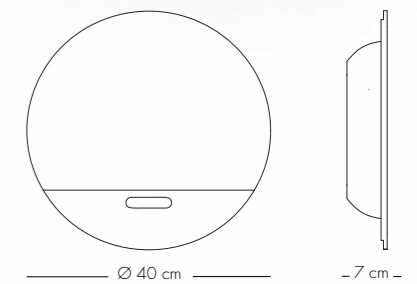
JV JANNELLI & VOLPI
CARTE DA PARATI
www.jannellievolpi.it

Patterns from the JWall WJH00681 Cielo collection of
the JWall tailor made line by Jannelli&Volpi

Ø 40 cm   7 cm

"The latest in a line of products that
aim to change our digital habits"   YD YANKO DESIGN

P.A.C.O.

THE SOUND OF MATERIALS

PLAY/STOP

VOLUME CONTROL

CHANGE SONG
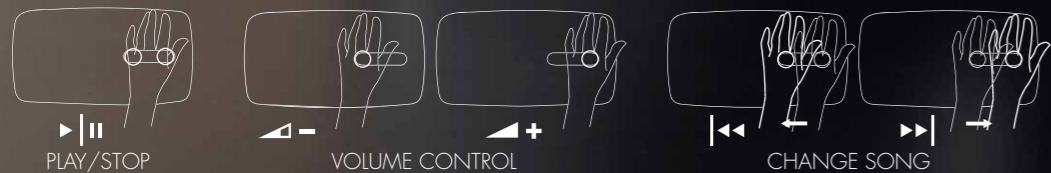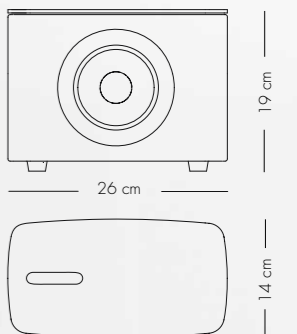
REDDOT AWARD 2014 WINNER

P.A.C.O., winner of the prestigious Reddot design award, is an elegant Bluetooth loudspeaker manufactured in concrete and harmonic wood. P.A.C.O. blends in perfect harmony technology, materials selection and Italian manufacturing tradition. The concrete body enhances the depth of bass while the wood gives sound clarity.

You can play music from your smartphone, laptop or tablet via Bluetooth wireless streaming. Music can be controlled by a natural interface through user's gestural movements: slide your hand over the sensors to change song or hold it in place to raise the volume.
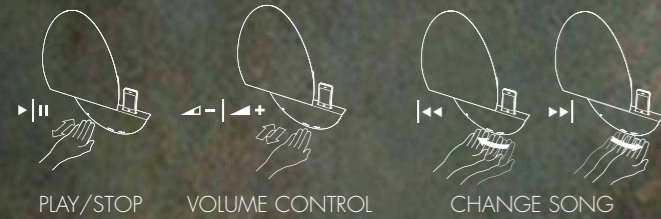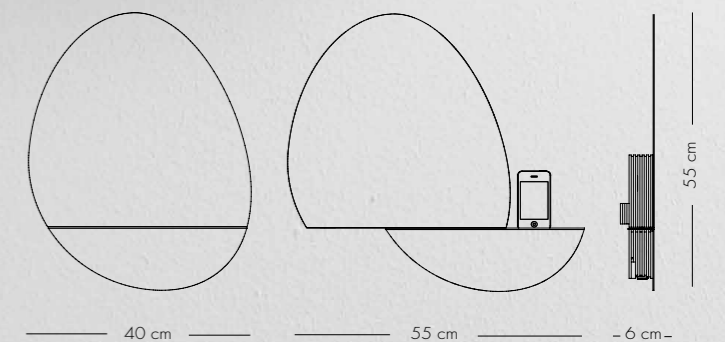
19 cm

26 cm
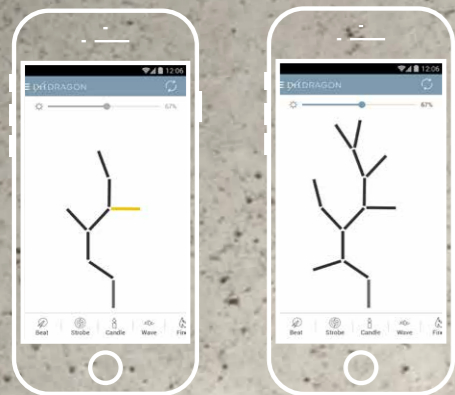
14 cm

OPEN MIRROR

OPEN THE MUSIC

OPEN MIRROR is an oval-shaped mirror providing a different way of listening to music and new sensations of light, sound and gestures. The hidden secret of OPEN MIRROR is represented by an advanced gestural interface with sensors that detect the movements of the hand and allow controlling your music without touching the phone. Slide the mirror open to reveal a docking station and a light illuminating the area where sensors are active.

Winner of the Core 77 Award, OPEN MIRROR has received remarkable international press coverage; it was featured on TED TALKS ideas worth spreading and selected by CNN as best 10 Technology objects for your home.

PLAY/STOP   VOLUME CONTROL   CHANGE SONG

"Top 10 technology product for your home"   CNN

40 cm   55 cm   6 cm   55 cm

DRAGON

GROWING LIGHTING SYSTEM

Focus

"Who said a lamp has to follow the rules of classic design?"

DRAGON is a lamp based on modular led components. Each module can be controlled remotely from a mobile app which syncs automatically the chosen layout and desired lighting effects. DRAGON modules are designed to be composed and aggregated endlessly to create high-impact lighting scenarios.

DRAGON is available for special interior architectural projects and is proposed in new colors (white, black and red), a suspension and floor version.

11 cm

6 cm   1,3 cm
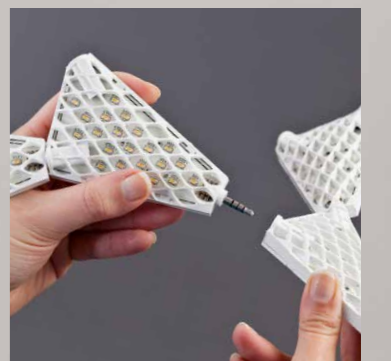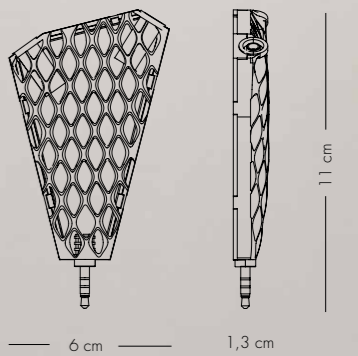
DIGITAL HABITS IS AN INNOVATIVE TECH DESIGN COMPANY BASED IN MILAN THAT CREATES HIGH QUALITY INTERACTIVE PRODUCTS ENGINEERED TO CREATE A PLEASANT SENSATION.

DIGITAL HABITS TAKES A NEW APPROACH TO IMPROVE THE EXPERIENCE OF PEOPLE THAT LOOK FOR INNOVATIVE CONNECTED PRODUCTS WHICH ARE EASY TO USE.

DIGITAL HABITS OFFERS NEW LEVELS OF OPEN INTERACTION THANKS TO A GESTURAL INTERFACE AND ITS COMPATIBILITY WITH THE OPEN SOURCE ARDUINO PLATFORM, ALLOWING ANY USER THE POSSIBILITY TO REPROGRAM THE 'HEART' OF ITS PRODUCTS ADDING NEW FUNCTIONALITY.

DIGITAL HABITS REPRESENTS THE NEW ESSENCE OF ITALIAN DESIGN: SIMPLE, ELEGANT TECHNOLOGY PRODUCTS THAT GIVE AN EXCLUSIVE CHARACTER TO YOUR HOME.

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